

APAC CIO Outlook

SAAS SPECIAL

NOVEMBER - 06 - 2017

APACCIOOUTLOOK.COM

Top 10 SaaS Solution Providers - 2017

SaaS has become a common delivery model for businesses today due to its numerous advantages. The shift from traditional legacy business model to a modern, flexible SaaS model has proved to be effective in terms of costs and performance for business, especially for the small and medium-sized businesses, by making physical hardware redundant. Consequently, the initial setup costs are drastically reduced with the adoption of SaaS. Integration of SaaS within a business is generally instantaneous and provides the corporation with added scalability and flexibility. Moreover, SaaS providers price their services using a monthly or annual subscription fee. This provides businesses with flexibility in their spend, forces service vendors to continuously improve their services, and promotes a customer-centric approach. The use of SaaS also frees up resources for corporations as service providers generally manage applications, and address security concerns and performance issues.

It is safe to say the use of SaaS will become a basic business norm in the coming years. However, it is crucial that business corporations choose their SaaS provider cautiously. The SaaS solutions market is saturated with numerous providers and has become 'adulterated' with solutions that do not add value to its clients. Thus, in an attempt to separate the 'bad apples' from the bunch and present a list of 'crème de la crème' of SaaS solutions provider, this edition of APAC CIO Outlook looks to assist business corporations with the daunting task of finding SaaS solutions provider for their best fit.

The current edition of APAC CIO Outlook presents "Top 10 SaaS Solution Providers - 2017" to help business corporations to find their ideal SaaS solution provider. The organizations featured are chosen on the basis of their comprehensive range of offerings, infusing cost-effectiveness and inducing operational efficiency. The aim of this proposed list is to help SMEs and corporations find a befitting SaaS solution provider, that helps in achieving their set business goals.



Company:

CommercePromote

Key Person:

Jonathan Lee
Founder & CEO

Description:

Provides cloud-based SaaS applications that address industry-specific marketing and operational needs

Website:

commercepromote.com